

HOME FOCUS - MASON HOMES



MASON HOMES BUILDS GREEN FOR LIFE AT CHICORY WALK

Mason Homes is taking green building to a new level with its first project in the City of St. Catharines.

Featuring a stunning collection of townhomes, bungalows and two-storey homes on 32-, 35- and 40-ft. lots, Chicory Walk is perfect for first-time homebuyers, established families and empty-nesters.

Located in the heart of downtown St. Catharines, Chicory Walk has been designed with the utmost care to offer residents family friendly streets and beautiful architecturally controlled streetscapes.

Just one of the many unique features found in this project is the Green for Life brand. Mason Homes, already well-known for its immense dedication to the

environment and a leader in green building, builds EnergyStar® qualified homes as a standard – not an upgrade – because the company believes a happier, healthier home should be available to everyone. The buyers at Chicory Walk are no exception!

“It is more efficient,” explains Sean Mason when asked about the homes at Chicory Walk. “More efficient heating, more efficient cooling, better building envelope, better indoor air quality, better use of resources and it’s also water-efficient. Water efficient toilets, fixtures, faucets...and you also get a rain barrel. It’s the most advanced standard building program in Ontario of any production builder that I know. It’s a really wonderful community.”

Advanced truly is the word to describe this project. From the outside, you would see a traditional, almost antique-looking village community set on a quiet loop road. But take a step inside and you’ll experience an entirely different, modern home.

“We also have our interior lifestyle themes,” Mason says. “You can customize your home with a choice of four different packages: Town & Country, Modern, Classic or the Standard. It’s really good, it’s really different... It’s the most different residential community out there right now.”

A total of 60 homes will be built, including 14 townhomes and 46 open lots that allow purchasers to

choose between a bungalow and a two-storey design – whatever best suits their needs and wants! The 32-foot lots come with a one-car attached garage, while the 35-foot lots have an optional two-car detached garage in the backyard in reminiscence of the classic home designs.

This bright and colourful site will consist of homes in three different styles – Arts & Crafts, Colonial and Victorian – with smaller designs than most seen today.

“The homes are affordable, they’re not overly big. Lots of people like that,” Mason says. “People’s wallets are tired of buying 2,400 square feet when they only need 1,600. But a lot of builders are not offering smaller homes. Everyone’s got a 40- or 50-foot lot and they max out the size of the home on that...people don’t want homes that large anymore, especially with the energy costs dramatically increasing.”

The community has already attracted a nice mix of younger families, as well as retired homebuyers looking to settle down. The affordability of these homes, as well as the location, allows buyers of all ages to enjoy an energy efficient home without blowing their budgets. Prices start at just \$164,999 for a townhome, and top off at \$258,999 for a 1,651-square-foot two-storey home on a 35-foot lot.

Plus, for a limited time, each new purchaser will receive a choice of an Energy Star Appliance Package or a

Design Credit of \$2,000!

St. Catharines embodies the advantages of big-city life and small-town friendliness. With the Niagara Escarpment as its backdrop, this valley town enjoys a more moderate climate than most in Canada. The summers aren’t quite as hot, the winters are less severe and the snow accumulation is significantly less than areas just minutes away.

At just an hour’s commute to Toronto along the Q.E.W., St. Catharines is a commuter’s haven and a natural place to call home. A wide array of schools, churches and cultural groups, as well as a number of parades and festivals, make St. Catharines a pleasure to live in.

Brock University is a city unto itself in St. Catharines, while the charming nearby town of Port Dalhousie is a magnet for young people during the summer months thanks to its beaches, boutiques and bars.

The Chicory Walk sales office is located at 340 Ontario Street in St. Catharines. Hours of operation are Monday through Friday from noon to 8:00 p.m. and Saturday, Sunday and Holidays from 11:00 a.m. to 6:00 p.m. Call 1-877-MASON-10 or visit www.masonhomes.ca/chicorywalk for more information.