



SITE STORY

The right choice

Mason continues to build high quality, energy efficient homes in Lindsay

CATHERINE DALEY
Special to The Sun

Every detached home built by Mason Homes is now constructed to ENERGY STAR standards — a first in Southern Ontario. This move marks a heightened quality of home, with energy savings of up to 40%.

“We feel it is no longer acceptable to build a new home that requires upgrading to become more energy efficient,” says Sean Mason, third generation of the Mason family of homebuilders. This enhanced attention to detail is now offered at Mason’s newest site in Lindsay — Cloverlea.

While only 108 lots were released in Phase One, Cloverlea includes a wonderful selection of Victorian inspired detached singles, towns and semis featuring colourful brick and decorative heritage siding. A better built home goes hand-in-hand with a better planned home. Select designs incorporate lots of windows with detailed architectural accents.

Lindsay has it all — and Cloverlea is close to the hospital, medical centres, Sir Sanford Fleming College, shopping plazas and downtown, as well as minutes from the local transit service. The Kawartha Lakes Region serves up a host of outdoor activities and boasts natural lakes,

forests and hiking trails. Enjoy boating, fishing, swimming and biking when the weather cooperates and any number of pastimes in the winter.

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The Kensington model makes the most of 2,360 sq. ft. of living space. A separate living room and dining room turns all special occasions into celebrations. The family room is the hub of the home, open to the adjoining breakfast area and kitchen. Direct entrance into the garage from the front foyer is possible, where the grade permits.

Upstairs, three bedrooms share the main bathroom and the master bedroom features a four-piece ensuite. Convenience and ease have been considered with the positioning of the laundry room on the second level.

Eight-ft. ceilings are standard, and

nine-ft. ceilings are an option, on the main level of these homes built to ENERGY STAR standard. Interior standards also include a gas fireplace and a rough-in for a three-piece bathroom in the basement.

A Mason-built home includes higher insulation values, tighter construction, high-performing windows and more efficient heating, air conditioning and ventilation systems.

According to the Ontario Home Builders Association, some 66,000 new homes will be built in 2005. If every one was built to the ENERGY STAR standard, it could save 165,000 tonnes of greenhouse gases — enough energy to operate an additional 26,000 homes.

Mason Homes was the first production-start builder to join the EnerGuide Program for New Houses in an attempt to build a more energy efficient home. In fact, Mason Homes was presented with the prestigious Builder of the Year award.

Also coming to Lindsay in the future is Kawartha Meadows, which will feature commercial space in a master-planned community. Make the right choice to live in a Mason-built home in any one of the new communities in Lindsay.



FAST FACTS

BUILDER
Mason Homes

LOCATION
Lindsay

TO SEE FOR YOURSELF
Travel east on Hwy. 7 to Hwy. 35 and travel north, travel 1/2km and turn right (east) on Colborne Rd.; the sales centre is at Colborne and St. Joseph Rd.

HOURS
Monday to Thursday, 1 p.m. to 8 p.m.; weekends and holidays, 11 a.m. to 6 p.m.

FOR MORE INFORMATION
Call 1-705-324-1653, email lindsay@masonhomes.ca or visit www.masonhomes.ca

