



SITE STORY

Trend setters

EnerGuide builder Mason Homes pioneers new building standards

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Special to The Sun

Award-winning Mason Homes is setting new standards for home construction in the 21st century. Voted Builder of the Year by the EnerGuide New Homes program, this third generation builder combines innovative building practices with luxurious finishes for energy-efficient homes that display superb craftsmanship.

"We also built Canada's first Energy Star home at our Barrie community this year," says Sean Mason, Mason Homes partner. "Building to the Energy Star standard cuts a home's natural gas consumption by 50%."

"Our sales office is also an Energy Star home, so visitors can see, firsthand, this energy-efficient option."

— Sean Mason, Mason Homes partner

Only 60 homes remain in the final phase of Mason Homes' Maple Woodlands in Barrie. Mason Homes recently released corner lots that are six feet wider — creating larger 46-ft. lots. Brand new home designs feature beautiful front porches and all-brick exteriors with architectural



FAST FACTS

BUILDER

Mason Homes

LOCATION

Barrie, Uxbridge and Lindsay

PRICE

Barrie homes are priced from the \$180s; Uxbridge homes start in the \$240s; and prices in Lindsay start in the low \$200s

TO SEE FOR YOURSELF

Maple Woodlands: call directly at 1-877-90MASON or email barrie@masonhomes.ca

Maplebridge: call the sales office at 1-866-243-0159 or email uxbridge@masonhomes.ca

Elgin Park: call 705-324-1653 or email lindsay@masonhomes.ca

al accents. Townhomes, semis and fully detached homes on 40-, 46- and 54-ft. lots are well priced, starting from the \$180s.

A second Mason Homes community, Maplebridge, is set amidst the rolling hills and picturesque town of Uxbridge. Here, residents enjoy protected greenspace and walking and bike paths that meander throughout this natural landscape. A gorgeous collection of townhomes, bungalow towns and fully-detached singles on 50- and 56-ft. lots is priced from the \$240s. Elegant brick or stone and siding elevations complement the unique topography of the area, creating beautiful streetscapes in an enclave community.

"We recently opened three model homes at Maplebridge," Mason says. "Our sales office is also an Energy Star home, so visitors can see, firsthand, this energy-efficient option."

In Lindsay, only three homes remain at Mason Homes' Elgin Park community. These homes are priced

from the low \$200s and include bungalow and two-storey designs on 33- and 60-ft. lots. A collection of semi-detached homes is priced from \$159,900.

In November, Mason Homes is unveiling a brand new community, just 1km from Maplebridge. These Victorian-inspired designs feature exteriors of brick and designer vinyl. Purchasers can choose from a wonderful collection of townhomes, as well as single detached models on 40- and 52-ft. lots. In a spirit of fun, Mason Homes is inviting the public to name the new community. "People can email their suggestions to lindsay@masonhomes.ca and the winning entry will receive a prize," Mason says.

Mason Homes' corporate philosophy of quality, service and trust has earned the builder a stellar reputation amongst homebuyers as well as industry peers. As an EnerGuide builder, the company has expanded its social responsibility to include building practices that ensure environmental sustainability. The



Energy Star option not only improves the environment, it saves homeowners money by reducing energy consumption. In addition, homeowners enjoy a healthier lifestyle, with homes that are void of harmful pollutants.

"Our EnerGuide rating is excellent," Mason says. "Blow-door tests have shown that our homes are very tight, which means that there is no heat loss from the inside — and outdoor pollutants are not getting into the homes."

